

AUTUMN WINTER 18

# Hedgren

PREMIUM





## PREMIUM

Discover Hedgren Premium, a range of collections designed to add that little extra to your outfit without losing what we stand for: style with function. Your style is an aesthetic expression of your character. If elegant and classy is who you are, the Hedgren Premium collections have a lot to offer. Trendy materials, elegant designs and subtle details, these collections are made for the casual but chic minded consumer.

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my City, my Life







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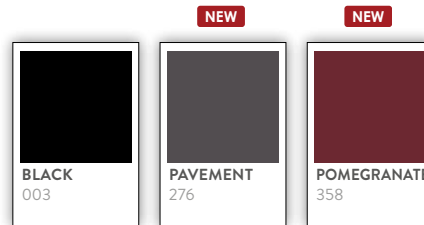
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# Prisma



## Standing out from the crowd.

Introduced as a backpack statement with attitude, today reinterpreted into a collection on the cutting edge of handbag trends. Functionality and style fuse together into a must-have urban wardrobe staple. Gone are the days of embracing homogenization, with our new angle on geometric design you will most definitely make a seismic change in society's mainstream vision on how to stand out from the crowd.



### COLLECTION KEYWORDS:

Luxury flavour

Lightweight comfort with multi-functional pockets inside and outside

Hedgren's iconic nylon

Split leather accents & light gold hardware

#### MAIN MATERIAL:

Nylon 70D 260T taffeta interlock bonding

#### LINING:

Soft cotton feeling lining

#### COMBINED MATERIAL:

Split leather

# Prisma



**HPRI 01 M PARAGON M**  
MEDIUM BACKPACK

cm: 31,5 x 14 x 27  
inch: 12.4 x 5.5 x 10.6  
volume: 11,9 l  
weight: 660 gr



**HPRI 01 L PARAGON L**  
LARGE BACKPACK 13"

cm: 36,5 x 15 x 29  
inch: 14.3 x 5.9 x 11.4  
volume: 15,8 l  
weight: 700 gr



**HPRI 02 TRIANGULAR**  
SMALL CROSSOVER

cm: 14,5 x 3 x 22  
inch: 5.7 x 1.1 x 8.6  
volume: 0,96 l  
weight: 190 gr



**HPRI 03 SPECTRAL**  
HANDBAG

cm: 22 x 10 x 23  
inch: 8.6 x 3.9 x 9  
volume: 5 l  
weight: 400 gr



**HPRI 04 REFLECT**  
MINI HOBO

cm: 20 x 6 x 26  
inch: 7.8 x 2.3 x 10.2  
volume: 3,1 l  
weight: 320 gr



**HPRI 05 OBLIQUE**  
HOBO

cm: 32 x 14 x 29  
inch: 12.5 x 5.5 x 11.4  
volume: 12,9 l  
weight: 490 gr





# Prisma



**HPRI 06 CUBOID  
BUCKET**

cm: 26 x 15,5 x 26

inch: 10.2 x 6.1 x 10.2

volume: 10,4 l

weight: 380 gr



# Prisma

LIMITED EDITION



HPRLM 01 M PARAGONIA M (PINK JUNGLE)



## Pink jungle.

Luxuriant tropical modern meets Prisma. Inspired by the sumptuous fascination of nature. The natural beauty of the Amazon Jungle is interpreted in a fearless pink and black-hued collection with an emphasis on functional fashion, geometric design and vibrant tropical print.

NEW



PINK JUNGLE  
820



**HPRLM 01 M PARAGONIA M  
MEDIUM BACKPACK**

cm: 31,5 x 14 x 27  
inch: 12.4 x 5.5 x 10.6  
volume: 11,9 l  
weight: 660 gr





**HPRLM 02 TRIANGLE  
SMALL CROSSOVER**

cm: 14,5 x 3 x 22  
inch: 5.7 x 1.1 x 8.6  
volume: 0,96 l  
weight: 190 gr



**HPRLM 04 REFLECTOR  
MINI HOBO**

cm: 20 x 6 x 26  
inch: 7.8 x 2.3 x 10.2  
volume: 3,1 l  
weight: 320 gr



# Charm

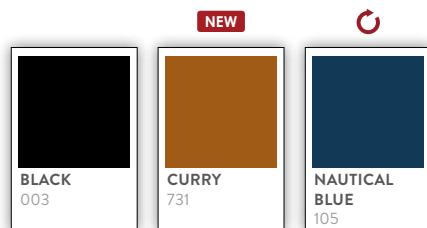
HCHM 04 APPEAL (NAUTICAL BLUE)





## Your good luck charm.

Good luck will always be on your side with our Charm collection. Stand out from the crowd wearing a Charm bag and its unique hanger as the centrepiece of your look. This collection combines a contemporary style with class, and is brought to a new level due to its split leather stitching accents and soft, shiny golden details.



### COLLECTION KEYWORDS:

Our Hedgren DNA captured in a new charm

Hedgren's iconic nylon

Functional fashion

Light golden hardware and unique hanger

#### MAIN MATERIAL:

Nylon 70D 260T taffeta interlock bonding

#### COMBINED MATERIAL:

Split leather

# Charm



**NEW** **HCHM 06 FASCINATION**  
SMALL CROSSOVER/CLUTCH

cm: 13 x 4 x 21  
inch: 5.1 x 1.6 x 8.3  
volume: 1,1 l  
weight: 240 gr



**HCHM 01 SPARK**  
SMALL CROSSOVER

cm: 14 x 3,5 x 20  
inch: 5.5 x 1.3 x 7.8  
volume: 0,9 l  
weight: 200 gr



**HCHM 01 M SPARK M**  
MEDIUM CROSSOVER

cm: 15,5 x 6 x 22,5  
inch: 6.1 x 2.3 x 8.8  
volume: 2 l  
weight: 260 gr



**HCHM 02 ATTRACTION**  
2-COMPARTMENT CROSSOVER

cm: 17,5 x 4 x 24  
inch: 6.8 x 1.5 x 9.4  
volume: 1,6 l  
weight: 260 gr



**HCHM 03 S MAGIC S**  
SMALL CROSSOVER

cm: 17,5 x 8,5 x 19  
inch: 6.8 x 3.3 x 7.4  
volume: 2,8 l  
weight: 280 gr



**HCHM 03 M MAGIC M**  
MEDIUM CROSSOVER

cm: 21,5 x 10 x 26  
inch: 8.4 x 3.9 x 10.2  
volume: 5,5 l  
weight: 370 gr





# Charm



## HCHM 05 SPELL BACKPACK

cm: 32 x 14,5 x 25  
inch: 12.6 x 5.7 x 9.8  
volume: 11,6 l  
weight: 410 gr



## HCHM 04 APPEAL HANDBAG 13"

cm: 24 x 13 x 32  
inch: 9.4 x 5.1 x 12.6  
volume: 9,9 l  
weight: 540 gr



## **NEW** HCHM 04 L APPEAL L HANDBAG 14.1"

cm: 26 x 12 x 35  
inch: 10.2 x 4.7 x 13.8  
volume: 10,9 l  
weight: 620 gr



## ICONS

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Water repellent coating



Genuine leather



Phone pocket



Key hook



RFID pocket



Mini tablet



Tablet



Computer



A4 Size



Smart sleeve



Credit card slots



Detachable shoulder strap





## THE HEDGREN CUBE REFLECTS OUR PROMISE TO OUR CUSTOMERS

The 6 sides of the iconic Hedgren cube represent each of our values and principles: design-led style, quality, functionality, strength, versatility and lightness. Each value is engrained into our products, and is our seal of approval and reassurance to our customers and clients, that the bag they carry enables them to live and travel through their lives with us by their side.

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**Hedgren**

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